

Audit Period: April 1, 2014 – December 31, 2015

Green Banner Publications

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1. Audited Media Platforms

Print Publication:	Average Net Circulation:	62,293 (Print Edition)
Website:	Average Monthly Unique Visitors:	180,976

2. Publication Information

Number of Editions:	Four
Format / Average Page Count:	Tabloid / 18 Pages
Circulation Cycle:	Weekly
Ownership:	Green Banner Publications, Inc.
Year Established:	1933
Publication Type:	Community Newspaper
Content:	65% Advertising / 35% Editorial
Circulation Paid/Unpaid:	100% Unpaid / 0% Paid / 0% Sponsored
Primary Delivery Methods:	95% Carrier Delivery / 5% Controlled Bulk & Single Copy
Annual Mail Subscription Rate:	\$25.00
Cover Price:	\$0.25
Insert Zoning Available:	Yes - ZIP Code
CVC Member Number:	18-0901
DMA/CBSA:	Louisville, KY / Louisville-Jefferson County, KY-IN
Audit Funded By:	Midwest Free Community Papers Community Papers of Indiana & Illinois Independent Free Papers of America

3. Rate Card and Mechanical Data

Rate Card Effective Date:	February 1, 2015
Mechanical Data:	Five (5) columns x 16-inch column depth Full page: 9.7" wide X 16" depth.
Open Rate:	Local: \$37.60 per column inch National: \$37.60 per column inch
Insert Open Rate:	\$49.00 per thousand
Classified Rate:	\$0.40 per word; 15 word minimum
Deadline Day & Time:	Monday by 5 PM

Additional rates may be available from the publisher.

4. Contact Information

Publisher:	Joe Green	EMAIL: paperman@gbpnews.com
Advertising:	April Falk	EMAIL: april@gbpnews.com
Circulation:	Leslie Gertin	EMAIL: lgertin@gbpnews.com



5. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 18-0901	Wednesday	Green Banner Publications - Consolidated Pekin, IN
Audit Period Summary		
Average Net Circulation	(5-H)	62,293
Average Gross Distribution	(5-F)	62,293
Average Net Press Run	(5-A)	64,073
Audit Period Detail		
A. Average Net Press Run		64,073
B. Office / File		1,780
C. Controlled Distribution		
1. Carrier Delivery		58,900
2. Bulk Delivery / Demand Distribution		2,587
3. Mail		0
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		806
Total Average Controlled Distribution		62,293
Controlled Returns		(0)
TOTAL AVERAGE CONTROLLED CIRCULATION		62,293
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		62,293
G. Total Unclaimed / Returns		(0)*
H. Average Net Circulation		62,293



5A. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 18-0007	Wednesday	The Banner Gazette Pekin, IN
Audit Period Summary		
Average Net Circulation	(5-H)	18,021
Average Gross Distribution	(5-F)	18,021
Average Net Press Run	(5-A)	18,392
Audit Period Detail		
A. Average Net Press Run		18,392
B. Office / File		371
C. Controlled Distribution		
1. Carrier Delivery		17,410
2. Bulk Delivery / Demand Distribution		468
3. Mail		0
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		143
Total Average Controlled Distribution		18,021
Controlled Returns		(0)
TOTAL AVERAGE CONTROLLED CIRCULATION		18,021
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		18,021
G. Total Unclaimed / Returns		(0)*
H. Average Net Circulation		18,021

5B. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 18-0201	Wednesday	The Giveaway Pekin, IN
Audit Period Summary		
Average Net Circulation	(5-H)	17,970
Average Gross Distribution	(5-F)	17,970
Average Net Press Run	(5-A)	18,583
Audit Period Detail		
A. Average Net Press Run		18,583
B. Office / File		613
C. Controlled Distribution		
1. Carrier Delivery		16,249
2. Bulk Delivery / Demand Distribution		1,440
3. Mail		0
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		281
Total Average Controlled Distribution		17,970
Controlled Returns		(0)
TOTAL AVERAGE CONTROLLED CIRCULATION		17,970
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		17,970
G. Total Unclaimed / Returns		(0)*
H. Average Net Circulation		17,970

5C. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 18-0202	Wednesday	The Leader Pekin, IN
Audit Period Summary		
Average Net Circulation	(5-H)	14,964
Average Gross Distribution	(5-F)	14,964
Average Net Press Run	(5-A)	15,391
Audit Period Detail		
A. Average Net Press Run		15,391
B. Office / File		427
C. Controlled Distribution		
1. Carrier Delivery		14,361
2. Bulk Delivery / Demand Distribution		355
3. Mail		0
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		248
Total Average Controlled Distribution		14,964
Controlled Returns		(0)
TOTAL AVERAGE CONTROLLED CIRCULATION		14,964
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		14,964
G. Total Unclaimed / Returns		(0)*
H. Average Net Circulation		14,964



5D. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 18-0203	Wednesday	The Washington County Edition Pekin, IN
Audit Period Summary		
Average Net Circulation	(5-H)	11,338
Average Gross Distribution	(5-F)	11,338
Average Net Press Run	(5-A)	11,707
Audit Period Detail		
A. Average Net Press Run		11,707
B. Office / File		369
C. Controlled Distribution		
1. Carrier Delivery		10,880
2. Bulk Delivery / Demand Distribution		324
3. Mail		0
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		134
Total Average Controlled Distribution		11,338
Controlled Returns		(0)
TOTAL AVERAGE CONTROLLED CIRCULATION		11,338
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		11,338
G. Total Unclaimed / Returns		(0)*
H. Average Net Circulation		11,338

Explanatory – Print

PARAGRAPH FIVE AUDIT PERIOD SUMMARY

AVERAGE NET CIRCULATION: Average net circulation based on quarterly averages for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)). See audit period detail (H).

AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)). See audit period detail (F).

NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies. See audit period detail (A).

AUDIT PERIOD DETAIL

A. 1. NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies.

B. 1. OFFICE / FILE: Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.

C. CONTROLLED DISTRIBUTION (NON-PAID): Editions distributed by the publisher free of charge.

1. CARRIER DELIVERY: Editions delivered by private carrier to single family residences, and/or multi-family residences, and/or businesses.

2. CONTROLLED BULK / DEMAND DISTRIBUTION: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns.

3. MAIL: Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes.

4. REQUESTOR MAIL: Editions delivered on a requestor basis by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes. Qualified requestor circulation and other mail permit qualifications are audited by the United States Postal Service and not determined by CVC.

5. CONTROLLED WAITING ROOMS: Editions delivered to the waiting areas of local business and office buildings, including, but not limited to salons, medical and professional offices.

6. CONTROLLED HOTELS: Editions distributed to area hotels and available to individual readers. Subject to paragraph 5G returns.

7. EVENTS, FAIRS, FESTIVALS and TRADE SHOWS: Editions distributed to attendees and members of conventions, local fairs, festivals, trade shows and available to individual readers. Subject to paragraph 5G returns.

8. CONTROLLED EDUCATION: Editions distributed to area schools or educational institutions and available to individual readers. Subject to paragraph 5G returns.

9. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5G returns.

CONTROLLED RETURNS: Edition distributed in the controlled distribution category, returned to the publisher unclaimed during the edition cycle *(See paragraph 11 for CVC return/unclaimed confirmation.) Publications with greater than 25% returnable source distribution must report returns or unclaimed copies to qualify for net circulation reporting.

D. PAID DISTRIBUTION: Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery. See paragraph 12 for paid reporting analysis.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns. See paragraph 12 for paid reporting analysis.

3. MAIL: See C3 for explanation of mail distribution. See paragraph 12 for paid reporting analysis.

4. PAID WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. PAID HOTELS: See C6 for explanation of hotel distribution.

6. PAID EDUCATION: See C8 for explanation of educational copy distribution.

7. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

PAID RETURNS: See section C: controlled returns for explanation of returns reporting. *(See paragraph 11 for CVC return/unclaimed confirmation.)

E. SPONSORED / VOLUNTARY PAID DISTRIBUTION: Editions distributed by the publisher that are sponsored by a third party monetary exchange or voluntary reader payment system.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a sponsored or voluntary pay basis. Subject to paragraph 5G returns.

3. MAIL: See C3 for explanation of mail distribution.

4. SPONSORED WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. SPONSORED EDUCATION: See C8 for explanation of educational copy distribution.

6. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

SPONSORED RETURNS: See section C: controlled returns for explanation of returns reporting *(See paragraph 11 for CVC return/unclaimed confirmation.)

F. AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C).

G. TOTAL UNCLAIMED / RETURNS: Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle. *(See paragraph 11 for CVC return/unclaimed confirmation.)

H. AVERAGE NET CIRCULATION: Average net circulation for the audit period indicated. Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G).



6A. Audited Average Website Reporting - www.gbpnews.com

	Monthly Audit Period Average
Website Unique Visitors	180,976
Website Pages Views	543,247

Explanatory – Website

PARAGRAPH SIX (A)

UNIQUE VISITORS: A unique visitor to a website where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser within the defined cycle. Limitations apply to the measurement of unique visitors. Please see CVC Rules & Regulations for further information.

PAGE VIEWS: The transmittal of a full page contained within the website to the user’s browser.

6B. Audited Online/Digital Edition Reporting - Not Reported

6C. Text Media - Not Reported

6D. Social Media - Not Reported

6E. Email Media - Not Reported

6F. Video & Podcast Media - Not Reported

7. Average Print Circulation History

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/15-12/31/15	CVC	63,661	63,204	63,019	62,958
01/01/14-12/31/14	CVC	63,879	63,592	62,738	63,396
01/01/13-12/31/13	CVC	63,118	63,135	63,260	63,262
01/01/12-12/31/12	CVC	63,889	63,244	63,196	63,136
01/01/11-12/31/11	CVC	63,633	63,802	63,201	63,830
01/01/10-12/31/10	CVC	63,851	63,081	63,527	63,001
01/01/09-12/31/09	CVC	63,198	62,940	63,261	63,553
01/01/08-12/31/08	CVC	64,178	64,335	64,466	63,525
01/01/07-12/31/07	CVC	60,948	63,645	63,950	63,994
01/01/06-12/31/06	CVC	62,825	62,898	63,206	63,342
01/01/05-12/31/05	CVC	61,151	61,822	62,631	62,385
01/01/00-12/31/04	Prior CVC	-	-	-	-

8A. Distribution by Zip Code (12/30/2015 Edition) Wednesday – The Banner Gazette

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
47106	Borden	Clark	IN	1,900	0	0	0	1,900
47119	Floyds Knobs	Floyd	IN	3,855	0	0	0	3,855
47122	Georgetown	Floyd	IN	3,915	0	0	0	3,915
47124	Greenville	Floyd	IN	305	0	0	0	305
47136	Lanesville	Harrison	IN	1,443	0	0	0	1,443
47150	New Albany	Floyd	IN	750	0	0	0	750
47164	Palmyra	Harrison	IN	1,070	0	0	0	1,070
47165	Pekin	Washington	IN	2,300	0	0	0	2,300
47167	Salem	Washington	IN	1,805	0	0	0	1,805
Misc.	Assorted	Assorted	-	0	475	0	235	710
TOTAL				17,343	475	0	235	18,053

8B. Distribution by Zip Code (12/30/2015 Edition) Wednesday – The Giveaway

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
47102	Austin	Scott	IN	3,260	0	0	0	3,260
47126	Henryville	Clark	IN	755	0	0	0	755
47138	Lexington	Scott	IN	1,900	0	0	0	1,900
47147	Nabb	Clark	IN	490	0	0	0	490
47170	Scottsburg	Scott	IN	6,790	0	0	0	6,790
47229	Crothersville	Jackson	IN	1,470	0	0	0	1,470
47230	Deputy	Jefferson	IN	1,235	0	0	0	1,235
47274	Seymour	Jackson	IN	235	0	0	0	235
Misc.	Assorted	Assorted	-	0	1,193	0	620	1,813
TOTAL				16,135	1,193	0	620	17,948

8C. Distribution by Zip Code (12/30/2015 Edition) Wednesday – The Leader

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
47111	Charlestown	Clark	IN	6,229	0	0	0	6,229
47126	Henryville	Clark	IN	1,130	0	0	0	1,130
47141	Marysville	Clark	IN	590	0	0	0	590
47143	Memphis	Clark	IN	765	0	0	0	765
47147	Nabb	Clark	IN	490	0	0	0	490
47162	New Washington	Clark	IN	200	0	0	0	200
47163	Otisco	Clark	IN	215	0	0	0	215
47172	Sellersburg	Clark	IN	5,245	0	0	0	5,245
Misc.	Assorted	Assorted	-	0	330	0	400	730
TOTAL				14,864	330	0	400	15,594

8D. Distribution by Zip Code (12/30/2015 Edition) Wednesday – The Washington County Edition

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
47108	Campbellsburg	Washington	IN	840	0	0	0	840
47120	Fredericksburg	Washington	IN	325	0	0	0	325
47125	Hardinsburg	Washington	IN	640	0	0	0	640
47164	Palmyra	Harrison	IN	1,070	0	0	0	1,070
47165	Pekin	Washington	IN	2,300	0	0	0	2,300
47167	Salem	Washington	IN	5,555	0	0	0	5,555
47281	Vallonia	Jackson	IN	150	0	0	0	150
Misc.	Assorted	Assorted	-	0	337	0	210	547
TOTAL				10,880	337	0	210	11,427



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9A. Distribution by County (12/30/2015 Edition) Wednesday – The Banner Gazette

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Clark	Borden	IN	1,900	0	0	0	1,900
Floyd	Floyds Knobs Georgetown Greenville New Albany	IN	8,825	0	0	0	8,825
Harrison	Lanesville Palmyra	IN	2,513	0	0	0	2,513
Washington	Pekin Salem	IN	4,105	0	0	0	4,105
Misc.	Assorted	-	0	475	0	235	710
TOTAL			17,343	475	0	235	18,053

9B. Distribution by County (12/30/2015 Edition) Wednesday – The Giveaway

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Clark	Henryville Nabb	IN	1,245	0	0	0	1,245
Jackson	Crothersville Seymour	IN	1,705	0	0	0	1,705
Jefferson	Deputy	IN	1,235	0	0	0	1,235
Scott	Austin Lexington Scottsburg	IN	11,950	0	0	0	11,950
Misc.	Assorted	-	0	1,193	0	620	1,813
TOTAL			16,135	1,193	0	620	17,948

9C. Distribution by County (12/30/2015 Edition) Wednesday – The Leader

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Clark	Charlestown Henryville Marysville Memphis Nabb New Washington Otisco Sellersburg	IN	14,864	0	0	0	14,864
Misc.	Assorted	-	0	330	0	400	730
TOTAL			14,864	330	0	400	15,594

9D. Distribution by County (12/30/2015 Edition) Wednesday – The Washington County Edition

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Harrison	Palmyra	IN	1,070	0	0	0	1,070
Jackson	Vallonia	IN	150	0	0	0	150
Washington	Campbellsburg Fredericksburg Hardinsburg Pekin Salem	IN	9,660	0	0	0	9,660
Misc.	Assorted	-	0	337	0	210	547
TOTAL			10,880	337	0	210	11,427

10. Verification of Distribution – Mail and Carrier Delivery Distribution

Green Banner Publications did not report mail distribution during the audit period. Mail distribution is verified through the review of mail statements and/or additional publisher support documents. Green Banner Publications reported an average carrier delivery distribution of 58,900 during the audit period. Carrier delivery is verified through the review of carrier statements and/or additional publisher support documents. The Circulation Verification Council performed a delivery & readership verification in the primary market areas indicated in paragraph nine. Delivery verification is performed using multi-source methodologies considered necessary under the circumstances of the audit. Delivery verification can include, but is not limited to, residential and cell phone interviews, online surveys, email surveys, USPS surveys, in-person interviews and/or social media surveys. Delivery verification source data can include, but is not limited to, residential phone listings, cell phone exchanges, delivery lists, opt-in email databases, online, and/or social media databases. The purpose of the verification is to substantiate receipt of the publication, and further identify individuals who read or look through the publication.

CVC review indicates that a sufficient number of individuals reported that they receive the (appropriate Green Banner Publication) on a regular basis to substantiate the publisher’s distribution claims. CVC interviews indicate that 664 of 684 households or 97.1% indicated they receive the appropriate Green Banner Publication) on a regular basis

CVC verification confirms that 552 of 664 or 83.1% report they regularly read or look through the (appropriate Green Banner Publication).

*Households reporting stop delivery requests were excluded from the survey.

The Circulation Verification Council estimates that all the information in this text box has a minimum accuracy level of +/-4%.

11. Verification of Distribution – Controlled Bulk / Demand Distribution / Single Copy

The Circulation Verification Council performed delivery verification in the primary market areas indicated in paragraph nine. Delivery verification can include, but is not limited to, on-site verification, business and cell phone verification, online, email, and/or social media contact. Delivery verification source data can include, but is not limited to, business and cell phone listings, delivery lists, opt-in email, online, and/or social media databases. Circulation Verification Council performed the delivery verification from locations chosen randomly from the publication’s delivery list(s). The purpose was to verify whether the distribution and return quantities reported by the publisher are reasonable and accurate.

CVC verification indicates that less than 15% of Green Banner Publications’ returnable source distributed editions are returned to the publisher unclaimed after the edition cycle.

12. Paid Reporting Analysis – Not Applicable

13. Council Audit Statement

Circulation Verification Council (CVC) reviewed the printing, distribution, circulation, technology, and general business records of this publication for the purpose of compiling this information. The review was completed using Council audit procedures considered necessary under the circumstances of the audit in compliance with CVC Rules and Regulations. In our opinion, this report fairly and accurately represents the publication's printing, distribution, circulation, and technology reporting, if applicable, for the period indicated. The publication has sworn that the information presented for this audit reporting is accurate and supplied CVC with general business records substantiating the information under audit review. This report is released subject to the provisions of the CVC Rules & Regulations which are hereby incorporated by reference. CVC Rules & Regulations may be amended from time to time without notice at the sole discretion of CVC. In no event shall CVC be liable for indirect, incidental, consequential, special, or punitive damages, or damages for lost profits, lost income, or lost savings arising by negligence, intended conduct, breach of contract, or otherwise. CVC reports and data are released for the sole use of advertising purchase evaluations and any use for valuations or determination of value is strictly prohibited. CVC reports may not be used for USPS requestor or other permit qualifications. This report is subject to copyright laws and may only be reproduced by the publisher.



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The current status of this report expires December 31, 2017.

If this report is presented after December 31, 2017 please call the toll-free number listed below.